



THE INSTRUMENTALITY

The Instrumentality of the Australian S.F. Foundation

Vol 3 No. 1
Membership Edition
January 1991

1991 Committee:

President:
Cath Ortlieb

Vice President:
Alan Stewart

Secretary:
Mark Loney

Treasurer:
Carey Handfield

Committee:



No-one elected as no-one filed. Members will be co-opted. Expressions of interest are invited!

Publicity Officer:
Greg Hills

ADDRESS MAIL TO:

ASFF
PO Box 428
Richmond 3121
AUSTRALIA

President's Report 1990

1990 has seen the Foundation continue to foster Science Fiction in Australia in a variety of ways. It supported aspiring Australian writers by sponsoring the short story competitions run by *Danse Macabre*, the 1990 Australian Science Fiction Convention, and *HuttCon*, the 1991 Australian National Media Science Fiction Convention. This support will continue with the sponsoring of short story competitions run by *SunCon* and *Vampiricon*, the 1991 NatCons. The Foundation also provided a seed loan to *HuttCon*, a loan which, I am pleased to report to this meeting, was recently repaid in full and with a generous donation to the Foundation.

The Foundation is also sponsoring a *Ditmar Design Competition*, entries for which close at the end of January 1991. The Foundation hopes to be able to provide future Australian Science Fiction Conventions with the choice of their own *Ditmar Award* design or an attractive standard design from the Foundation. Additionally, the Foundation has agreed to provide a seed loan to *Jack Herman* for the preparation of a history of Australian Science Fiction Conventions. To further promote Australian fandom overseas, the Foundation presented a display of Australian Worldcon material at the 1990 World Science Fiction Convention in Den Haag, The Netherlands. Material from *Aussiecon*, *Aussiecon II* and the Sydney in '95 bid was included. The Foundation has begun to collect data for a *Directory of Australian Fandom* to be made available to conventions and fannish groups.

Although our membership numbers have grown, it is disappointing that more people are not supporting the Foundation by joining and/or offering suggestions regarding how the Foundation can better foster Science Fiction in Australia. It is true that most of the Management Committee reside in Melbourne, although it is also true that they are not all originally from Melbourne, but we value the input of our interstate agents and all of our members. The Foundation has never attempted to favour Melbourne in its activities and, although the Management Committee must be based somewhere, it is up to fans in other states

to express their ideas and keep us in touch with ways in which the Foundation can best use its funds or structure to promote Science Fiction in Australia. We are always open to suggestions.

-- Cath Ortlieb
President

Secretary's Report 1991

[There is no Secretary's Report this issue due to the work pressure the Gulf War has placed on the Secretary. A report may be in the next issue. Ed.]

Treasurer's Report 1991

[Members will receive a copy of the full report with this issue. What follows is a synopsis. Ed.]

Period 1st November 1989 to 31st October 1990.

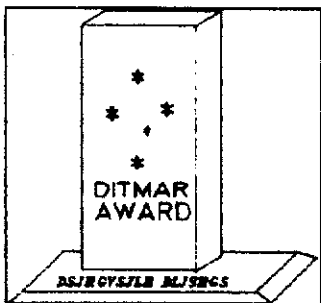
REVENUE:	\$1,011.23	\$1011.23
EXPENSES:	\$610.51	\$610.51
SURPLUS FOR PERIOD:		\$400.72
ASSETS:		\$9,482.37
LIABILITIES:		nil

FUNDS:

► Balance 1st November 1989	\$9081.65
► Add: Surplus for year	\$400.72
► Balance 31st October 1990	9,482.37

-- Carey Handfield
Treasurer

Ditmar Design Competition



Due to underwhelming demand, the Foundation has elected to extend the deadline on this project (originally due to close on the 31st of January). As of the 24th of January, and despite our massive publicity campaign, no entries have been received (even Your August Editor has not completed his world-beating design). Considering the readiness of so many creative people to hold forth in person and in print on the necessity of finding an acceptable long-term design for the awards, the Foundation has been astonished by this enthusiastic display of apathy.

The Foundation emphasises that there will be no pressure on any Australian Science Fiction Convention to use the Foundation's design. It will be there for any natcon that wishes to use it, but that decision will obviously be for the individual convention to make.

Foundation's Logo

The 1991 ASFF AGM adopted an official ASFF logo. Stationery using it is being prepared, and you will find it incorporated into the left side of the masthead of this issue of *THE INSTRUMENTALITY*.

AUSTRALIAN SCIENCE FICTION FOUNDATION inc

TREASURER'S REPORT:

For the period November 1st 1989 to October 31st 1990

REVENUE

Membership fees	\$45.00	
Subscriptions	\$55.00	
Interest	\$911.23	
TOTAL	\$1,011.23	\$1,011.23

EXPENSES

Postage	\$67.04	
Stationary	\$33.90	
Photo copy	\$63.30	
Bank charges	\$55.89	
Paper	\$53.00	
Lamination	\$37.38	
Short Story Competition- Danse Macabe	\$300.00	
TOTAL	\$610.51	\$610.51

SURPLUS FOR PERIOD		\$400.72
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BALANCE SHEET

ASSETS

Bank:	Cheque account	\$147.02	
	Investment account	\$8,835.35	
	Loan - Huttcon	\$500.00	
	TOTAL	\$9,482.37	\$9,482.37

LIABILITIES

nil

MEMBERS FUNDS

Open balance at November 1st 1989	\$9,081.65
Add: Surplus for year	\$400.72
Closing balance October 31st 1990	\$9,482.37

NOTES

* This report covers the 12 month period to October 1990. The president's report covers all of 1990. The only variation is short story competition for Huttcon held in November. The \$300 prize will be shown in the next treasurer's report.

* The \$500 loan to Huttcon is not shown as an expense as it will be repaid after the convention

Carey Handfield
Treasurer

18-Jan-91



The ASFF Logo

1. Introduction

I have considered for some time the advisability of providing the ASFF with an easy-to-recognise and simple-to-duplicate logo. The benefits of a logo include superior visibility in a page of (possibly non-ASFF-related) text, a convenient ID for ASFF-sponsored items and activities, and a more 'professional' appearance for stationery used in contacts with non-sf people and organisations.

2. Requirements

The logo should be distinctive, attractive, and eye-catching. It should be easy to accurately reproduce using almost any printing system. Given the common usage of mimeography in fandom, the design should be suitable for reproduction by this method, meaning that there should be no large black areas that cannot be eliminated. It should be simple enough so that it can quickly be redrawn by hand or accurately traced. It should retain its main attributes at almost any size likely to be used in fanzines.

3. The Design

With the foregoing ideas in mind, I created the design which heads this page and which is discussed in detail in the Appendices that follow.

4. Conclusion

I presented the design to the AGM held on the 20th of January, 1991. After discussion, the meeting voted to accept the design as the official logo of the Australian Science Fiction Foundation. I have prepared this dossier to introduce the design to the ASFF membership.

Note that the design is a proprietary mark of the Australian Science Fiction Foundation and should not be used without permission from the ASFF.

*Greg Hills
Publicity Officer
20th January 1991*

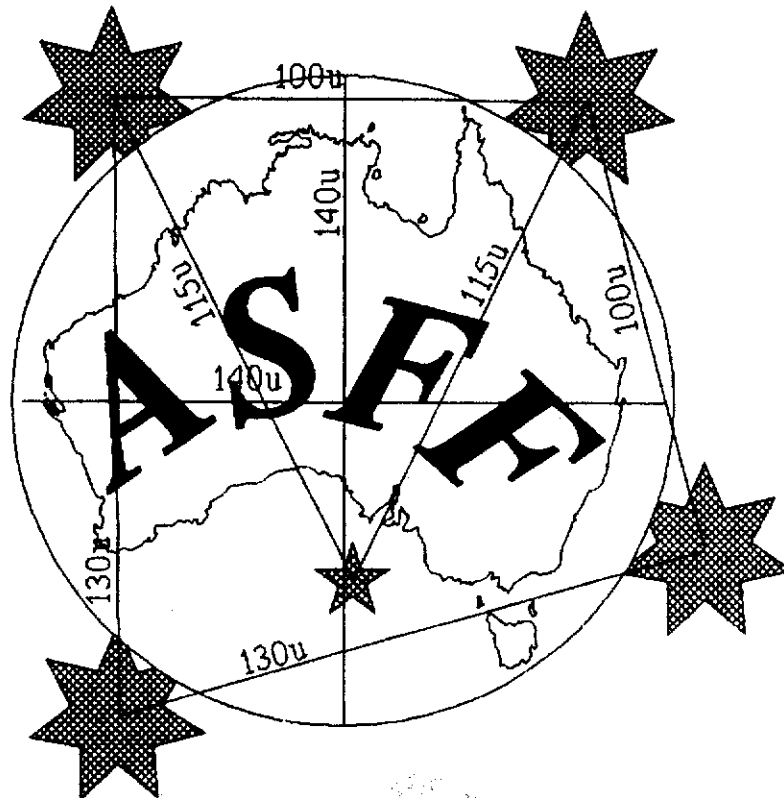
Appendix A: Proposed Designs

1. Schematics

a: Elements: The design uses four design elements. In order, they are: the Cross, the Shield, the Map, and The Letters. With one exception these may be thought of as being 'layered' from lowest to highest, so that each higher element conceals a portion of those elements beneath it. The exception being the smallest of the five stars of the Cross, which may be thought of as being coequal with the lettering. The Cross should appear to be supporting the Shield with two arms from each star. The Cross should be considered as a diamond shape drawn so that the long axis 'points' up and right, left and down. The two stars on the upper short segment should be approximately level. The stars of the Cross should each have seven points except for the smallest, which should have five points. One point of each star should point vertically upwards on the page. The stars should be cross-hatch shaded. The Shield should be a simple opaque circular disk. The Map should be an outline of Australia, including Tasmania but otherwise featureless. The Letters should be the initials of the Foundation, 'ASFF', in capitals, using a serif bold italic typeface. The Letters should be styled solid black or else outline. They should not be shaded.

b: Scales: The short segments of the 'diamond' shape outlining the Cross should be approximately 100 units long. The long segments should be approximately 130 units long. The small star should form an isosceles triangle with the top two stars, with sides of 100, 115, and 115 units. The Shield should have a diameter of 140 units. The Map should be so sized as to just fit within the Shield without touching the outline of the Shield at any point. The Map may be detailed or stylised as seems appropriate for the scale at which it is to be reproduced. The Letters should be sized so as to fit entirely within the Map, and drawn on a circular base so as to approximately follow the curvature of the Great Australian Bight.

c: Sample Drawing:



2. Examples

(STANDARD)



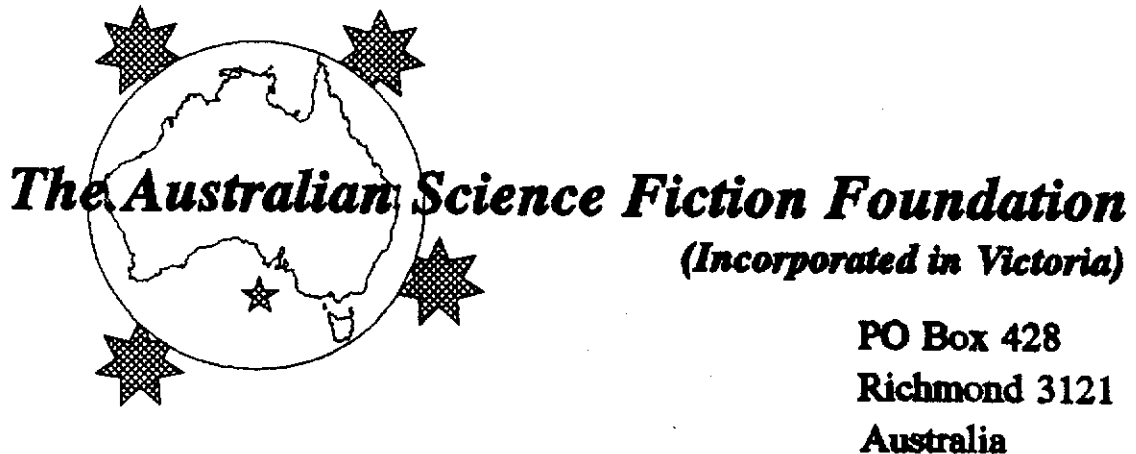
(MIMEO)



(INSTRUMENTALITY)



(LETTERHEAD)



Appendix B: Explanation of symbology:

- 1. The Cross:** This is the Southern Cross. The seven-armed design is based on that of the stars on the Australian flag. Laid on its side for esthetic reasons and to accomodate the overlay of text in, e.g., letterheads or other usages without interference with the underlying design.
- 2. The Shield:** The World, an Orbit, the simplest geometrical shape -- take your pick. In from the astronomical to the worldly. Supports the higher overlays and separates the stars from the map.
- 3. The Map:** Fairly obvious syblism, the next step in from the worldly to the national. Left blank because inclusion of state lines or capital cities distorts the symbolism and muddies the design.
- 4. The Letters:** In from the national to the specific, namely the Australian SF Foundation. Initials only for graphic clarity. Curved for esthetic reasons -- a design with the letters straight across was considered but abandoned as being inferior to the design proposed above. Curved design intended to convey the impression that the Foundation spans Australia.